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Subject Company: Yahoo! Inc. Commission File No.: 000-28018

The following presentation was used in connection with the "Microsoft Strategic Update" presented to financial analysts on February 4, 2008:



Statements in this presentation that are "forward-looking statements" about Microsoft are based on current expectations and assumptions that are subject to risks and uncertainties. Additional information concerning factors that could cause results to differ materially from those discussed in any forward looking statements are contained in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of Microsoft's SEC filings, including, but not limited to, its annual report on Form 10-K and quarterly reports on Form 10-Q, copies of which may be obtained by contacting Microsoft's Investor Relations department at (800) 285-7772 or at Microsoft's Investor Relations website at http://www.microsoft.com/msft.

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This presentation includes forward-looking statements, including statements about our beliefs and expectations regarding the proposed business combination of Microsoft and Yahoo!, the potential costs and benefits of any such transaction and potential synergies of the proposed transaction, and actual results could differ materially. Additional information concerning factors that could cause actual results to differ materially from those projected in any forward-looking statements would be contained in a registration statement on Form S-4 and the related prospectus/proxy statement.

We undertake no duty to update any forward-looking statements in today's presentation.

Microsoft Strategy Be the industry-leading innovator of software ...delivered through applications, hardware & online services ...spanning our four businesses DESKTOP ENTERPRISE ONLINE DEVICES



Our Business				
	GROWTH*	KEY DRIVERS		
CLIENT	20%	Windows Vista		
MBD	20%	Office 2007, SharePoint, Exchange Unified Communications/Voice, BI Business Apps		
SERVER & TOOLS	16%	SQL Server .NET		
OSB	32%	Search & advertising Portal & communications		
EDD	25%	Xbox consoles Xbox attach		
EMERGING MARKETS	>25%	Sales force expansion Public sector Unlimited Potential		
ENTERPRISE AGREEMENT BILLING	>20%	Specialists Enterprise selling, support, partner model Trustworthy Computing		
*1H FY08 YoY growth, adjusted for Te	ch Guarantee	THE RESERVE OF THE PARTY OF THE		



Growth Opportunities Windows through OEM Online Attack Attack Windows Other & Management Attack Windows Other & Management Other & Manag









Investment Areas STRATEGIC INTENT Windows Windows R&D Next version innovation through Windows Marketing Consumer excitement **OEM** Corporate **Enterprise Search** Desktop Extend desktop value **Enterprise Sales Force** Value Virtualization Server Democratize virtualization Security & Management Units Drive share in key workloads **HPC & Web Server** Office Live Office SMB Address SMB IT, S&M needs & Consumer **Dynamics CRM** Expand Office to the Web Online Web Search Getting R&D, brand to scale Ads Ad Platform Xbox International Markets Address global demand Attach **Xbox Live** Mobile Services & Platform Windows Expand offer breadth, depth **Mobile Marketing** Mobile Drive awareness, unit sales

Investment Areas Other & Nascent STRATEGIC INTENT Healthcare, Education Expand footprint in key verticals Drive market share Zune Deliver software platform Scale commercial sales Surface Extend to consumer market Geo-specific: Sales force Emerging market growth & product differentiation Drive premium mix Cloud Platform Commercialize efforts

Investment Areas

Software+Services

Windows

Corporate Desktop Value

Server Units

Office SMB & Consumer

Online Ads

Xbox Attach

Windows Mobile

Other

OFFER

Windows Live

Microsoft Online

Cloud Platform

Office Live Dynamics Live

Live Search, portal, adCenter

Xbox Live

Windows Live Mobile

Zune, Mediaroom

BUSINESS MODEL

Adds advertising

Adds subscriptions

Adds subscriptions

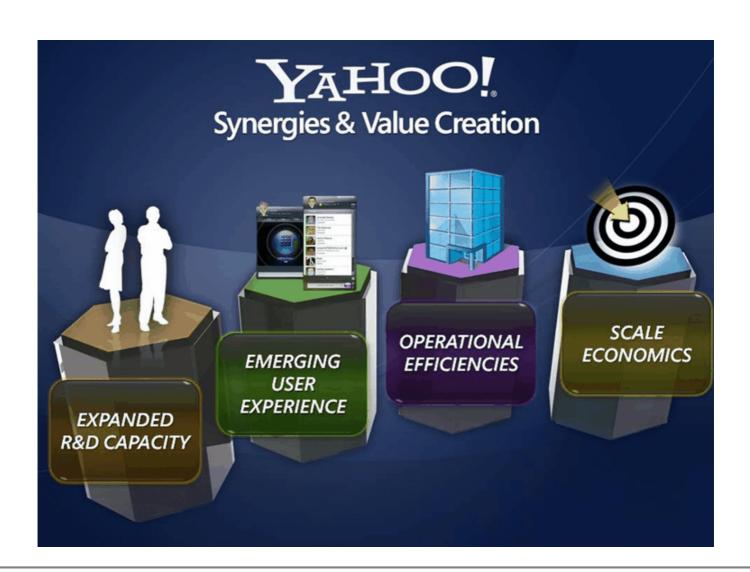
Adds subscriptions, advertising

Advertising

Adds subscriptions, transactions

Adds advertising

Adds subscriptions, transactions





- \$44.6 Billion
- \$31 per share
 - \$31 cash, or
 - 0.9509 of Microsoft share
 - Shareholder election subject to 50/50 proration
- Targeted to close in 2nd half of CY'08
- 62% premium to Yahoo! closing price on 1/31/08
- \$1 billion in synergies
- Microsoft EPS impact breakeven or better in second full fiscal year post closing*

^{*} Excluding purchase accounting and one time costs

FY09 Early Outlook

Revenue – Economic backdrop

US (38%)

Mature markets (48%)

Emerging markets (14%)

- COGS Investment in services infrastructure
- Operating costs



Investing for Growth Long-Term Approach Strategy Aligned with Shareholder Value



Reconciliation of differences between GAAP and non-GAAP financial measures: operating income

\$ in millions

	Twelve Months Ended		
	6/30/2007	6/30/2005	6/30/2002
GAAP Operating Income	\$18,524	\$14,561	\$8,272
Add back			
Legal charges	154	2,060	660
Xbox 360 warranty charges	1,057		
Operating Income, adjusted for items above	\$19,735	\$16,621	\$8,932

The non-GAAP measures provided above which remove charges from the most directly comparable GAAP measures are included as an additional clarifying item to aid readers of the financial statements in further understanding the Company's third quarter performance and the impact that certain items and events had on the financial results. The non-GAAP financial measures provided above should not be considered as a substitute for, or superior to, the measures of financial performance prepared in accordance with GAAP.

Reconciliation of differences between GAAP and non-GAAP financial measures: Client and MBD revenue

\$ in millions

	Six Months Ended			
	12/31/2007	12/31/2006	Y/Y	
GAAP Client Revenue	\$8,473	\$5,893	44%	
Add back				
Technology guarantee & pre-shipments		1,182		
Revenue, adjusted for items above	\$8,473	\$7,075	20%	

	Six Months Ended		
	12/31/2007	12/31/2006	Y/Y
GAAP MBD Revenue	\$8,922	\$6,941	29%
Add back			100
Technology guarantee & pre-shipments	The second second	500	
Revenue, adjusted for items above	\$8,922	\$7,441	20%

The non-GAAP measures provided above which remove the technology guarantee and pre-shipments from the most directly comparable GAAP measures are included as an additional clarifying item to aid readers of the financial statements in further understanding: the Company's third quarter performance and the impact that certain items and events had on the financial results. The non-GAAP financial measures provided above should not be considered as a substitute for, or superior to, the measures of financial performance prepared in accordance with GAAP.