

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>MICROSOFT CORP</u> (Last) (First) (Middle) <u>ONE MICROSOFT WAY</u> (Street) <u>REDMOND WA 98052-6399</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>GREENFIELD ONLINE INC [SRVY]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>10/14/2008</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/14/2008		P		164,080 ⁽¹⁾	A	\$17.5	25,124,846 ⁽²⁾	I	see footnote ⁽³⁾
Common Stock								1,500 ⁽²⁾	I	see footnote ⁽⁴⁾
Common Stock	10/15/2008		P		1,247,301 ⁽⁵⁾	A	\$17.5	100 ⁽⁶⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)					

1. Name and Address of Reporting Person*
MICROSOFT CORP
 (Last) (First) (Middle)
ONE MICROSOFT WAY
 (Street)
REDMOND WA 98052-6399
 (City) (State) (Zip)

1. Name and Address of Reporting Person*
Crisp Acquisition Corp
 (Last) (First) (Middle)
ONE MICROSOFT WAY
 (Street)
REDMOND WA 98052-6399
 (City) (State) (Zip)

Explanation of Responses:

- Represents shares purchased in a tender offer.
- On October 15, 2008, Crisp Acquisition Corporation merged with and into Greenfield Online, Inc. (the "Merger"). At the effective time of the Merger, these shares were canceled and ceased to exist.
- The shares were held by Crisp Acquisition Corporation, a wholly-owned subsidiary of Microsoft Corporation. Microsoft Corporation was an indirect beneficial owner of the reported shares of common stock.

4. The shares were held by Microsoft Global Finance, a subsidiary of Microsoft Corporation. Microsoft Corporation was an indirect beneficial owner of the reported shares of common stock.
5. Reflects all of the outstanding shares of Greenfield Online, Inc. not tendered in the tender offer and not otherwise indirectly owned by Microsoft Corporation and deemed acquired by Microsoft Corporation pursuant to the consummation of the Merger. At the effective time of the Merger, these shares were canceled and ceased to exist.
6. Prior to the Merger, Microsoft Corporation held 100 shares of the common stock of Crisp Acquisition Corporation, par value \$0.01 per share, which shares represented all of the issued and outstanding capital stock of Crisp Acquisition Corporation. Upon the Merger, each share of Crisp Acquisition Corporation converted into one share of Greenfield Online, Inc., par value \$0.01 per share. Crisp Acquisition Corporation's separate corporate existence ceased and Greenfield Online, Inc. survived the Merger as a direct, wholly-owned subsidiary of Microsoft Corporation.

Remarks:

Keith R. Dolliver, Assistant
Secretary, Microsoft
Corporation 10/15/2008

Keith R. Dolliver, President,
Crisp Acquisition Corporation 10/15/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.