

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | |
|--|---|---|
| 1. Name and Address of Reporting Person* <u>MICROSOFT CORP</u> <hr/> (Last) (First) (Middle) <u>ONE MICROSOFT WAY</u> <hr/> (Street) <u>REDMOND WA 98052-6399</u> <hr/> (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>PLAYSTUDIOS, Inc. [MYPS]</u> <hr/> 3. Date of Earliest Transaction (Month/Day/Year) <u>02/22/2024</u> <hr/> 4. If Amendment, Date of Original Filed (Month/Day/Year) | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below) <hr/> 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person |
| Rule 10b5-1(c) Transaction Indication <input type="checkbox"/> Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|--------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Class A Common Stock | 02/22/2024 | | s | | 1,000,000 | D | \$1.95 | 11,677,398 | I | See Footnote ⁽¹⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | |

1. Name and Address of Reporting Person*
MICROSOFT CORP

 (Last) (First) (Middle)
ONE MICROSOFT WAY

 (Street)
REDMOND WA 98052-6399

 (City) (State) (Zip)

1. Name and Address of Reporting Person*
Activision Publishing, Inc.

 (Last) (First) (Middle)
2701 OLYMPIC BOULEVARD, BUILDING B

 (Street)
SANTA MONICA CA 90404

 (City) (State) (Zip)

1. Name and Address of Reporting Person*
Activision Entertainment Holdings, Inc.

 (Last) (First) (Middle)
2701 OLYMPIC BOULEVARD, BUILDING B

 (City) (State) (Zip)

| | | | |
|---|-----------------|----------|-------|
| (Street) | SANTA MONICA CA | | 90404 |
| (City) | (State) | (Zip) | |
| 1. Name and Address of Reporting Person* | | | |
| Activision Blizzard, Inc. | | | |
| (Last) | (First) | (Middle) | |
| 2701 OLYMPIC BOULEVARD, BUILDING B | | | |
| (Street) | SANTA MONICA CA | | 90404 |
| (City) | (State) | (Zip) | |

Explanation of Responses:

1. Shares held directly by Activision Publishing, Inc. Activision Publishing, Inc. is a wholly owned subsidiary of Activision Entertainment Holdings, Inc. Activision Entertainment Holdings, Inc. is a wholly owned subsidiary of Activision Blizzard, Inc. Activision Blizzard, Inc. is a wholly owned subsidiary of Microsoft Corporation. By virtue of these relationships, Activision Entertainment Holdings, Inc., Activision Blizzard, Inc., and Microsoft Corporation may be deemed to beneficially own the securities held directly by Activision Publishing, Inc.

Remarks:

Reporting Persons disclaim beneficial ownership of the securities except to the extent of Reporting Persons' pecuniary interest therein, and, pursuant to Rule 16a-1(a)(4) under the Securities Exchange Act of 1934, the Reporting Persons state that the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of all of the reported securities for purposes of Section 16 or for any other purpose.

[MICROSOFT CORPORATION, By: /s/ Keith R. Dolliver, Name: Keith R. Dolliver, Title: Corporate Secretary, Date: 02/26/2024](#)

[ACTIVISION PUBLISHING, INC., By: /s/ Grant Dixon, Name: Grant Dixon, Title: Chief Legal Officer, Date: 02/26/2024](#)

[ACTIVISION ENTERTAINMENT HOLDINGS, INC., By: /s/ Grant Dixon, Name: Grant Dixon, Title: Chief Legal Officer, Date: 02/26/2024](#)

[ACTIVISION BLIZZARD, INC., By: /s/ Grant Dixon, Name: Grant Dixon, Title: Chief Legal Officer, Date: 02/26/2024](#)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.